

## Nonwoven geotextiles behind the Gulf countries' construction boom

**Geneva, 21 July 2016.** Visitors and exhibitors will gather at INDEX™17, the world's leading nonwovens exhibition, in Geneva from 4<sup>th</sup>-7<sup>th</sup> April 2017, to gain first-hand knowledge of the latest developments in nonwovens, with exhibitors showcasing the astonishing functional qualities of these versatile materials.

Nonwovens are used in a wide variety of applications, from medical, cleaning and personal care products to an ever-increasing range of uses within the automotive, geotextiles and filtration industries.

While current building projects in the Gulf countries may be subdued as a result of the low oil price, nonwoven geotextiles have been critical in the construction of many of the region's major landmarks, including Dubai's Palm Jumeirah, described as the 'Eighth Wonder of the World'. It has added an incredible 78 kilometres to Dubai's coast line and the engineered fabrics were employed exclusively to separate the rock base from the sand 'beach' and also to stabilize the roads on each of the island's 17 fronds.

This is just one example of the fascinating and varied functionality and attributes of nonwovens benefitting different industries. INDEX™17 will gather key players from the nonwovens industry to present their latest technologies and business solutions to a global audience, with a diverse programme of activities, including special events and interactive workshops and training courses, across four days.

Organizers are hoping to rival INDEX™14 numbers of 12,500 visitors from more than 100 countries, and 586 exhibitors from 49 countries. Interest has been particularly strong for INDEX™17, with almost 500 exhibitors booked to date, who will showcase their products and services in an exhibition stand area already covering over 19,500 m².

Click <u>here</u> to book your own stand space now, or register online as a visitor from early 2017. For hotel bookings and additional information, please visit our website <u>www.index17.org</u>.

## For any further media inquiries, please contact the INDEX™17 Press Office:

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