



FOR IMMEDIATE RELEASE

## Superpower fabrics

**Geneva, 21 July 2016.** Visitors and exhibitors will gather at INDEX™17, the world's leading nonwovens exhibition, in Geneva from 4<sup>th</sup>-7<sup>th</sup> April 2017, to gain first-hand knowledge of the latest developments in nonwovens, with exhibitors showcasing the astonishing functional qualities of these versatile materials.

Nonwovens are used in a wide variety of applications, from medical, cleaning and personal care products to an ever-increasing range of uses within the automotive, geotextiles and filtration industries.

Baby diapers and feminine hygiene products continue to become thinner due to intelligent combinations of nonwoven fabrics and superabsorbent polymers. Baby diapers, in fact, are over 50% thinner than they needed to be in the past, in order to achieve the fluid absorbency and dryness required.

This is just one example of the fascinating and varied functionality and attributes of nonwovens benefitting different industries. INDEX™17 will gather key players from the nonwovens industry to present their latest technologies and business solutions to a global audience, with a diverse programme of activities, including special events and interactive workshops and training courses, across four days.

Organizers are hoping to rival INDEX™14 numbers of 12,500 visitors from more than 100 countries, and 586 exhibitors from 49 countries. Interest has been particularly strong for INDEX™17, with almost 500 exhibitors booked to date, who will showcase their products and services in an exhibition stand area already covering over 19,500 m<sup>2</sup>.

Click [here](#) to book your own stand space now, or register online as a visitor from early 2017. For hotel bookings and additional information, please visit our website [www.index17.org](http://www.index17.org).

**For any further media inquiries, please contact the INDEX™17 Press Office:**

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